# **APPARATUS**





P R O R E A X R U N

# WELCOME TO REAXING

REAXING is a philosophy of life and an innovative training methodology based on a patented technology.

The innovation of this technology consists in delivering, during the motor gesture, sudden sensory impulses to force and/or encourage the user to react.

From this technology was born a line of exclusive products with greater effectiveness than normal equipment and which thus allows to accelerate the training results.



# RESULTS AXELERATOR

#### REAXING PRODUCTS ARE THE REAL RESULTS AXELERATOR

Unlike any traditional product, they simultaneously and way more effectively activate the sensory and the neuro motor systems, with better physical, mental and metabolic results.







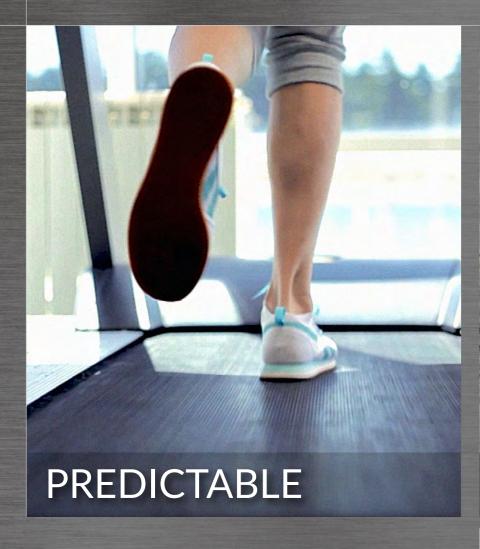
THE ONLY TREADMILL DESIGNED TO LOOK AFTER THE NATURAL NEEDS OF THE HUMAN LOCOMOTION. ONLY WITH THE REAX RUN YOU CAN EXPERIENCE THE SAME FEELINGS OF A REAL OFF-ROAD JOG OR OF A WALK ON A TOUGH ROUTE. IT MAXIMISES THE PROPRIOCEPTIVE FACTORS OF MOVEMENT THROUGH THE WIDE-SPECTRUM MUSCULAR ACTIVATION AND THE CONTROLLED STRESS TO BALANCE. REAX RUN IS DUAL PURPOSE FOR INJURY PREVENTION AND SPORT PERFORMANCE.

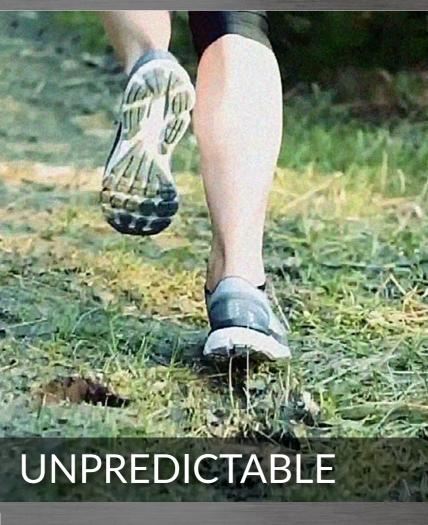
# FASTER RESULTS FOR USERS

- > INCREASE OF REACTION RATE AND COORDINATION
- > IMPROVEMENT OF PERFORMANCE AND MOTOR SKILLS
- > GREATER MUSCLE ENGAGEMENT AND DEFINITION
- > HIGHER CALORIES BURN AND METABOLIC ACTIVATION
- > BETTER INJURY RECOVER AND FUNCTIONAL RE-EDUCATION

# BETTER RESULTS FOR PROFESSIONALS

- > PROFESSIONAL STANDING IMPROVEMENT
- > INCREASE THE CUSTOMERS ACQUISITION AND RETENTION
- > GREATER PROFIT MARGINS AND ADDITIONAL REVENUES
- > ADDED TRAINING VALUE TO A MULTIPLE CLIENTELE TARGET
- > EXCLUSIVITY AND INNOVATION OF THE SERVICES OFFERED

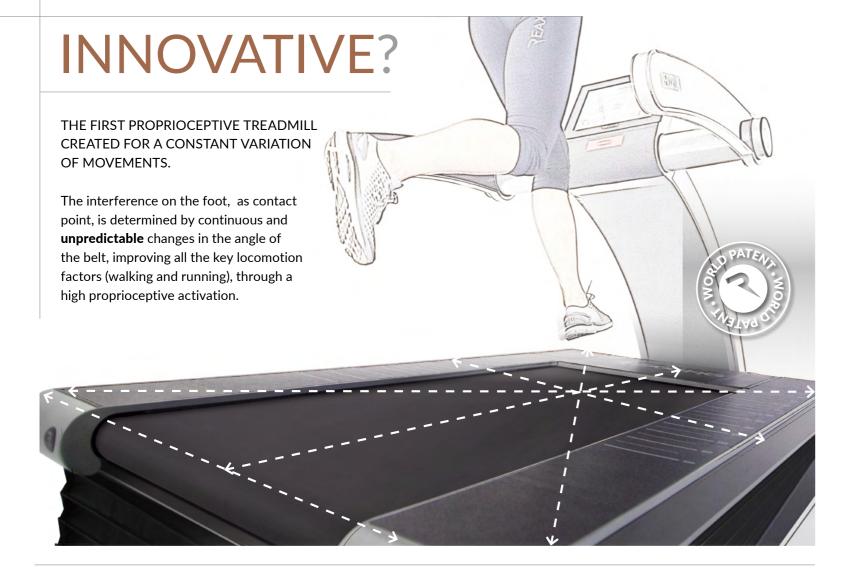




A new vision inspired by the real needs of everyday life or sport: the ability to react to the **unpredictable** events in constant change.

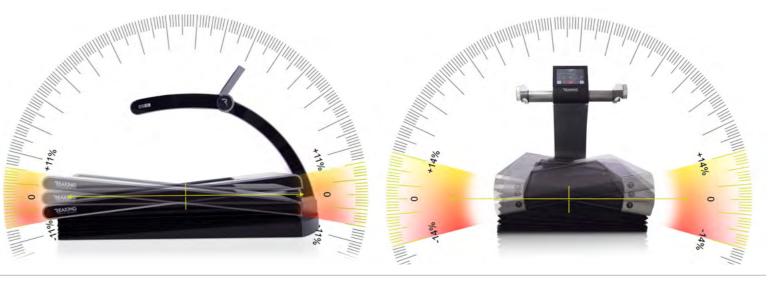


# WHY IS IT SO





THE BELT CAN REACH DIFFERENT INCLINATIONS AND ANGLES, THIS MOVEMENT FORCES THE USER TO CONSTANT ADAPTATIONS



+/- 11% FRONTAL INCLINATION RANGE

+/- 14% LATERAL INCLINATION RANGE

THE MOVEMENT INCREASES THE MUSCLE ACTIVATION, THE ENGAGEMENT OF THE NERVOUS SYSTEM AND CONSEQUENTLY IT RISES THE ENERGY EXPENDITURE.

10

# WHY IS IT SO

# EFFECTIVE?

## NEUROREACTIVE TRAINING DYNAMIC AND UNPREDICTABLE INTERFERENCES

The user cannot predict the position of the treadmill and the intensity of the interference. Each step is different and the nervous system is constantly forced to process different sensory information and thus, it produces different motor outputs in order to react more quickly and more efficiently to the typical unexpected events of the outdoor running experience.

REAXRUN



# YOUR TRAINING PROTOCOL PRODUCES BETTER RESULTS WITH THE SUDDEN DYNAMIC IMPULSE TECHNOLOGY

+ SENSORY

ACTIVITY

+ NERVOUS
ACTIVITY



+ MUSCLE
ACTIVITY









#### WHY IT IS SO USEFUL FOR

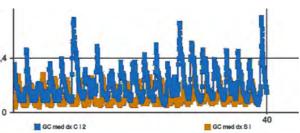
PERFORMANCE

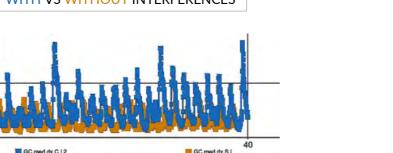
Training with REAX RUN produces greater efficiency in the locomotion. For the standard population, it is an outstanding tool to improve balance and prevent falls. For athletes it can be considered very useful to reach the maximum efficiency level while training.

REAXING.

- > GLOBAL AND DYNAMIC PROPRIOCEPTIVE STIMULATIONS & FALLS PREVENTION
- > HIGHER CORE INVOLVEMENT & HYPER STIMULATION OF ALL THE POSTURAL MUSCLES
- > TOTAL, STATIC AND DYNAMIC PROPRIOCEPTIVE ENHANCEMENT
- > HIGHER CALORIES CONSUMPTION AND HIGHER SLIMMING EFFECT
- > HIGHER METABOLIC ACTIVATION

TRAINING COMPARISON (EMG) WITH VS WITHOUT INTERFERENCES







#### THE RESULTS OF THE **NEUROREACTIVE TRAINING** HAVE A TRIPLE EFFECT: BETTER RESULTS AT MENTAL, PHYSICAL AND METABOLIC LEVELS

#### + MENTAL **EFFICIENCY**

FORCES THE USER TO STAY CONNECTED: NO DISTRACTION, HIGH CONCENTRATION, FREQUENT COGNITIVE STIMULI, READY TO REACT!



#### + PHYSICAL **FUNCTIONALITY**

**ACTIVATES A GREATER QUANTITY OF** MUSCLE FIBERS AND STRENGTHENS JOINTS, THUS RESULTING MORE EFFECTIVE THAN THE TRADITIONAL TRAINING.



#### + METABOLIC

**ACTIVITY** 

GENERATES GREATER MUSCLE INVOLVEMENT AND THUS INCREASES THE ENERGY CONSUMPTION AND THE METABOLISM, AS NOTICEABLE BY AN ELECTROMYOGRAPHIC EXAM.



# EXPLORING REAX RUN PRO1

#### RE 1014

- MAX SPEED: 25 KM/H
- 19" INTEGRATED TOUCH SCREEN
- FRONTAL INCLINATION of +/- 11%
- LATERAL INCLINATION of +/- 14%





#### **WORKING AREA**

LENGTH CM IN 300,00 | 118,11

WIDTH CM IN 150,00 | 59,06

#### **TECHNICAL SPECS**

LENGTH CM IN 242,00 | 95,28

HEIGTH CM IN 166,00 | 65,35

WIDTH CM IN 117,00 | 46,06

WEIGHT KG LBS 629,00 | 1386,71

#### 19' HIGH DEFINITION TOUCH SCREEN



Large 19" touch screen to display the several information provided by the software. Select one of the 21 training programs available.

#### REMOTE AND LIVE CONTROL OPTIONS



The treadmill can also be remotely controlled with your personal tablet by downloading the dedicated app.

#### SIDE GRAPHICS GUIDES FOR POSITIONING



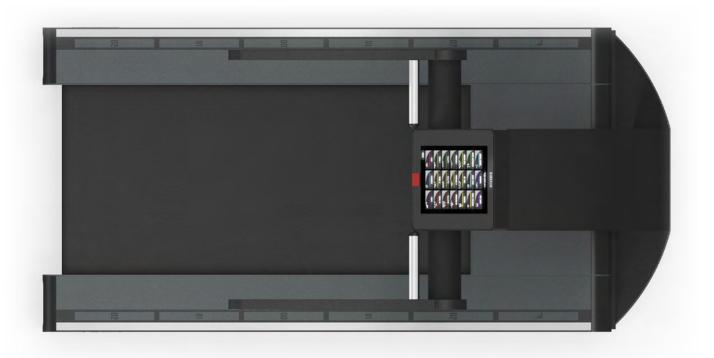
Useful marks, placed on the wide lateral support, that allow you to evaluate and set the right position for the user.

#### **BELT SHOCK ABSORBING SYSTEM**



The shock absorbing system and the wide belt, allow you to experience an incomparable comfort during the step in every situation.

## WINNING FEATURES



#### UNIQUE

The only treadmill where you can run as you would do off-road or in the nature.

#### ORIGINAL

Made in Italy, patented and entirely based on the Italian concept and unique design.

#### UNPREDICTABLE

1st in the world characterized by the 3D motion and the Sudden Dynamic Impulse technology.

#### RELIABLE

Attention to details, built using the best materials to make it strong and durable.

#### USER-FRIENDLY

Intuitive use thanks to our dedicated app. Also, It is possible to remotely control it via tablet.

#### POWERFUL & SILENT

Equipped with 3 engines, silent even at high speed.



## HD MONITOR

LARGE 19" TOUCH SCREEN WHERE YOU CAN CHOOSE THE TRAINING PROGRAM THAT BETTER FITS YOUR GOALS AND CHECK EVERY PARAMETER OF YOUR TRAINING.



**QUICK START** 

MANUAL

FAT LOSS

GOAL DISTANCE

GOAL TIME

GOAL CALORIE

DOWN HILL

UP HILL

HIKING

FARTLEK I - II - III

HIIT I - II - III

TRIAL I - II - III

CHR

CADENCE

PACE



#### **LEADING THE GAME**

LIVE M O D E

THE INNOVATIVE "LIVE" PROGRAM ALLOWS
THE TRAINER TO DIRECTLY AND REMOTELY
MANAGE THE INTERFERENCE



TOTAL CONTROL

## PROFESSIONAL FIELDS

REAX RUN is the ideal training partner to reach better results in less time, with a superior sensory and motor experience. It is perfect for training effectively multiple users in many fields with specialized activities.

- PROFESSIONAL SPORT AND TRAINING CENTER
- HIGH PERFORMANCE STUDIO
- SPORT REHAB STUDIO
- MEDICAL FITNESS CENTER
- FITNESS & WELLNESS GYM

- HOTEL & RESORT GYM
- HOME & RESIDENCE GYM
- PERSONAL TRAINING STUDIO
- HEALTH & MEDICAL CENTER
- MUNICIPAL / MILITARY GYM



HIGH PERFORMANCE

STRENGHT & CONDITIONING

SPORT REHAB

PREVENTION & REEDUCATION

PROFESSIONAL FITNESS

**REACTIVATION & TONIFICATION** 





Several world class coaches and league champions use Reaxing, as they have seen a clear improvement in their clients performances.



PHYSIOTHERAPIST ADVANTAGES

In the medical field, Reaxing can be considered as a new frontier for functional recovery: it opens up to various possibilities that might lead to better results.



TRAINER ADVANTAGES

Trainers can improve and develop their professional skills to reach a higher level using Reaxing.





RE 1014 REAX RUN PRO1

#### **EOUIPMENT SPECIFICATIONS AUTO STOP** YES YES **EMERGENCY STOP SYSTEM** YES **ELEVATION SYSTEM** 3D MOTION PATENTED MOVEMENT YES BLUETOOTH ARMS LENGTH OF USE 80 см | 31,49 IN ROLLER DIAMETER 12 см | 4,72441 ім MOTOR 2.2 KW 3 HP MAXIMUM USER WEIGHT 220 KG | 485 LB STEP UP HEIGHT 23 cm | 9,05 in SPEED RANGE 0,5-25 Км/н FRONTAL INCLINATION RANGE +/- 11° SIDE INCLINATION RANGE +/- 14° FRAME COLORS BLACK RUNNING SURFACE WIDTH 73 см | 28,74 ім MONITOR SIZE 19" LCD - WIDE 16:9 **EQUIPMENT DIMENSION** WIDTH 117 см | 46,063 ім

244 см | 96,063 ім

172 см | 67,717 ім

Page.	
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POWER REQUIREMENTS	REACHE
INTERNATIONAL 240 VAC	YES
INTERNATIONAL 240 VAC USA AND CANADA 110 VCA	YES YES
INTERNATIONAL 240 VAC	YES
INTERNATIONAL 240 VAC USA AND CANADA 110 VCA	YES YES

TECHNICAL SPECS

#### Training Programs



Just tap start and go.



You can set: time, interference or gradient, male or female, age, weight, predictable or unpredictable



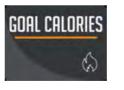
You can set: bpm, total time, interference or gradient, male or female, age, weight, predictable or unpredictable



You can set: distance in km, time, interference or gradient, male or female, age, weight, predictable or unpredictable



You can set: total time in minutes, interference or gradient, male or female, age, weight, predictable or unpredictable



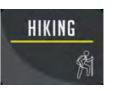
You can set: how many calories do you want to burn, interference or gradient, male or female, age, weight, predictable or unpredictable



16 minutes program with negative gradient. You can set: male or female, age, weight.



16 minutes program with positive gradient. You can set: male or female, age, weight.



17 minutes program. All parameters can be set



15 minutes program with positive gradient / 3 levels You can set: interference or gradient, male or female, age, weight.



16 minutes program / 3 levels You can set: speed interference or gradient, male or female, age, weight, predictable or unpredictable



20 minutes program / 3 levels. You can set: speed interference or A, male or female, age, weight, predictable or unpredictable



You can set: bpm, total time, interference or gradient, male or female, age, weight, predictable or unpredictable



You can set: step per minutes, total time, interference or gradient, male or female, age, weight.



You can set: min/km or km/h, total time, interference or gradient, male or female, age, weight.

(

LENGTH

HEIGHT



# 50 COUNTRIES IN 6 CONTINENTS

> ITALY > CROATIA SAUDI ARABIA > ROMANIA > QATAR > GERMANY > HUNGARY > KUWAIT > AUSTRIA > POLAND > ISRAEL > THE NETHERLANDS > SWITZERLAND > IRAN BELGIUM > GREECE > SOUTH AFRICA > FRANCE > CHINA > MOROCCO SPAIN > JAPAN > USA PORTUGAL > HONG KONG > CANADA > RUSSIA > SINGAPORE MEXICO > UKRAINE > COLOMBIA MALAYSIA > LATVIA > VIETNAM COSTA RICA > PERÙ > NORWAY > THAILAND > FINLAND > INDIA > CHILE > SWEDEN > AUSTRALIA > BRAZIL > TURKEY > NEW ZEALAND > ARGENTINA

> UAE

> SERBIA

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# WORLDWIDE SUPPORT

#### MARKETING & TRAINING

REAXING fully supports its partners and their activities to use REAX RUN in the most productive way.

Qualified professionals and trainers have created and developed a wide range of programs, based on the REAXING method and suitable for any professional need.

#### ON SITE & ON LINE TRAINING

A SPECIFIC TRAINING COURSE AND A DEDICATED VIDEO SECTION INCLUDING TUTORIALS HAVE BEEN CREATED TO HELP PROFESSIONALS EMBRACE THE REAXING METHOD.

#### **EXPERTS SUPPORT**

OUR EXPERTS ARE AT YOUR DISPOSAL TO ASSIST YOU WITH ANY TECHNICAL, AND COMMERCIAL REQUEST.

#### MARKETING

WE ASSIST OUR PARTNERS WITH A SPECIFIC RANGE OF COMMERCIAL AND MARKETING MATERIALS TO ACHIEVE HIGHER REVENUES AND CUSTOMER RETENTION.



# REAXING®

reaxing.com