



PRO REAX LIFT

# WELCOME TO REAXING

REAXING is a philosophy of life and an innovative training methodology based on a patented technology.

The innovation of this technology consists in delivering, during the motor gesture, sudden sensory impulses to force and/or encourage the user to react.

From this technology was born a line of exclusive products with greater effectiveness than normal equipment and which thus allows to accelerate the training results.

#### **RESULTS AX**ELERATOR

#### REAXING PRODUCTS ARETHE REAL RESULTS AXELERATOR

Unlike any traditional product, they simultaneously and way moREeffectively activate the sensory and the neuro motor systems, with better physical, mental and metabolic results.

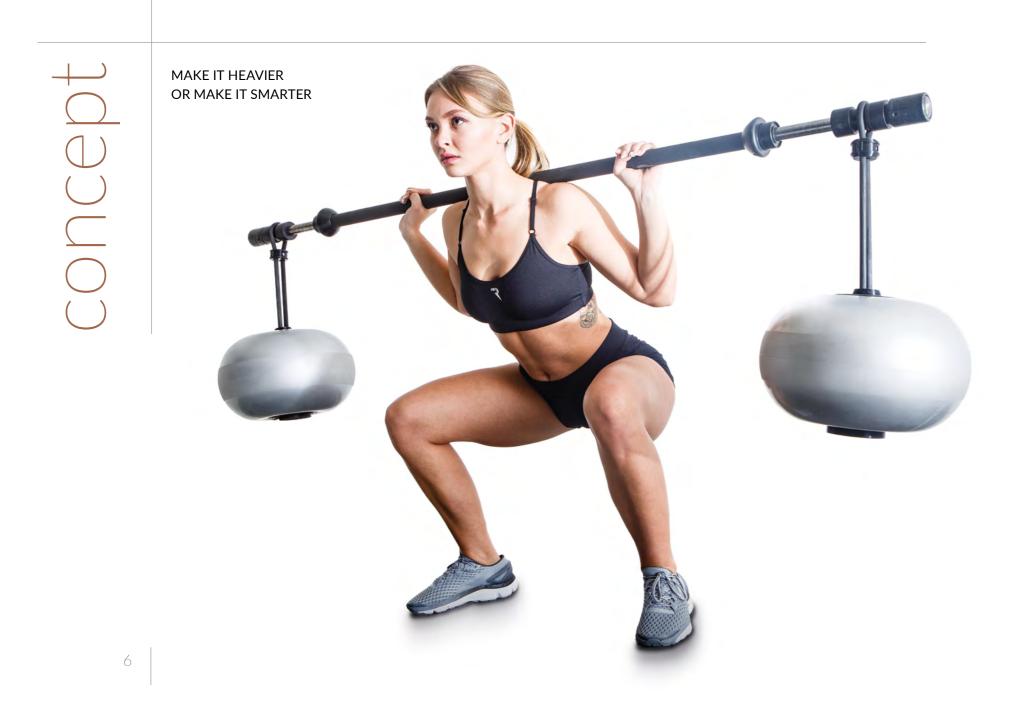
# REAXING PRESENTS REAX LIFT

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THE ONLY SOFT-SHOCK BARBELL THAT ALLOWS SAFE TRAININGS WITH AN UNSTABLE LOAD.

The fluid inside the disc adds the unpredictability factor to the load, making the training much moREeffective.





REAX LIFT IS THE FIRST BARBELL IN THE WORLD THAT DESTABILIZES THE MOVEMENT PATTERNS AND INCREASES THE MOTOR RESPONSE. THIS FEATURE INVOLVES A WIDE RANGE OF MUSCLE FIBRES AS THE USER WHILE LIFTING NEEDS ALSO TO STABILIZE THE WEIGHT AT THE SAME TIME. THUS, THE USER WILL GET BETTER RESULTS USING LESS WEIGHT: AN EXCELLENT SOLUTION TO IMPROVE STRENGTH LOWERING THE JOINT STRESS.

#### FASTER RESULTS FOR USERS

- > INCREASE OF REACTION RATE AND COORDINATION
- > IMPROVEMENT OF PERFORMANCE AND MOTOR SKILLS
- > GREATER MUSCLE ENGAGEMENT AND DEFINITION
- > HIGHER CALORIES BURN AND METABOLIC ACTIVATION
- > BETTER INJURY RECOVER AND FUNCTIONAL RE-EDUCATION

#### BETTER RESULTS FOR PROFESSIONALS

- > PROFESSIONAL STANDING IMPROVEMENT
- > INCREASE THE CUSTOMERS ACQUISITION AND RETENTION
- > GREATER PROFIT MARGINS AND ADDITIONAL REVENUES
- > ADDED TRAINING VALUE TO A MULTIPLE CLIENTELE TARGET
- > EXCLUSIVITY AND INNOVATION OF THE SERVICES OFFERED

# nnovation .



LIFTING AN UNSTABLE WEIGHT REQUIRES CONTINUOUS NEUROMUSCULAR ADAPTATION WITH HIGH PROPRIOCEPTIVE ACTIVATION.

A traditional disc is inert so it only responds to gravity. REAX LIFT has an unstable mass inside (water), which increases the dynamic movement during the lift. This type of stimulation increases the effort of the user in order to balance and control the weight. A double effort is required: overcoming the gravity and stabilizing the load.

#### VARIABLE STIMULI

#### FROM PREDICTABLE TO UNPREDICTABLE



#### MULTIDIRECTIONAL OSCILLATIONS



#### FROM TRADITIONAL TO INNOVATIVE



#### REAX LIFT OFFERS NEW MOVEMENT PERSPECTIVES THANKS TO THE INTERFERENCES PRODUCED BY THE BALANCE.

An ordinary weight-lifting exercise requires a linear and constant effort. Using our elastic accessories the motor interference can increase up to very complex movements.

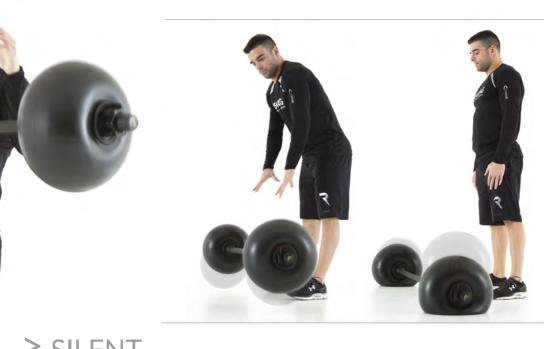
## SILENT, SOFT AND SAFE





THE LIFT DISCS SOLVE THE DANGEROUSNESS ISSUE OF THE TRADITIONAL DISCS.

THANKS TO THE PARTICULAR TECHNOLOGY THEY AREMADE OF, THEY RESULT SILENT, SOFT AND SAFE.



> SILENT

> SAFE

AXING

LET THE REAX LIFT FALL! YOU WILL NOTICE THAT NOT LOUD NOISE OR VIBRATION WILL BE GENERATED. IT IS THE PERFECT SOLUTION FOR UPPER FLOORS USES.

> SOFT THE SPECIAL ELASTIC POLYMER MAKES THE DISC NON-DEFORMABLE AND RESISTANT TO ALL THE CLASSIC STRESSES OF A BARBELL, AS LONG AS THEY AREUSED ON SMOOTH SURFACES.

> IT DOES NOT DAMAGE SURFACES. THE SOFT STRUCTUREOF THE DISC AND THE LINING OF THE BARBELL MAKE THE REAX LIFT SAFER FOR USERS, PREVENTING THE RISK OF ACCIDENTAL INJURIES DERIVED BY HYPOTETICAL IMPACTS.



# **INNOVATIVE**?

The weight lifting is commonly used in many

IT IS THE FIRST WEIGHT TRAINING SYSTEM THAT INTERACTS WITH THE USER DUE TO ITS UNSTABLE LOAD.





REAX LIFT SYSTEM INCLUDES DISCS FILLED WITH DEMINERALIZED WATER. SPRINGS FOR HORIZONTAL OSCILLATIONS AND ELASTIC ACCESSORIES FOR VERTICAL. TRANSVERSAL AND REBOUND OSCILLATIONS.

#### WAVE IMPULSE FLUID INSIDE

The fluid contained in the Reax disc generates unpredictable wave impulses. The fluid moves in all directions destabilizing the tool. Compared to a traditional disc, using the same load, it is possible to notice a much higher neuromuscular commitment.

#### **REBOUND MOVE**

**BUNGEE TOOL** 

Reax Lift offers, using a bungle tool, an additional rebound effect that increases the difficulty level of the exercise.

#### SILENT-SOFT-SAFE ELASTIC STRUCTURE

The high resistance and elastic structuREof the polymer make the Reax Disc durable and non-deformable providing also a silent, soft and safe use.







# EXPLORING REAX LIFT SYSTEM





### WINNING **FEATURES**

#### THE UNSTABLE FLUID LOAD INVOLVES PROPRIOCEPTIVE ABILITIES WITHOUT COMPARISON:

- > Increases the overall strength level
- Increases the load control ability
- > Better abilities in dealing with sudden external dynamic interferences
- > Increases core-strength
- > Improves the ability to maintain balance

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> Increases the capacity to deal with potential harmful events

THESE FEATURES ALLOW US TO BE EFFICIENT AND HIGH PERFORMING IN SPORT BUT FOREMOST IN EVERY DAY LIFE.

UNIQUE Made in Europe and worldwide patent

#### DURABLE

The technology used to create the Reax Fluilift ensures its durability, safety and ease of cleaning.

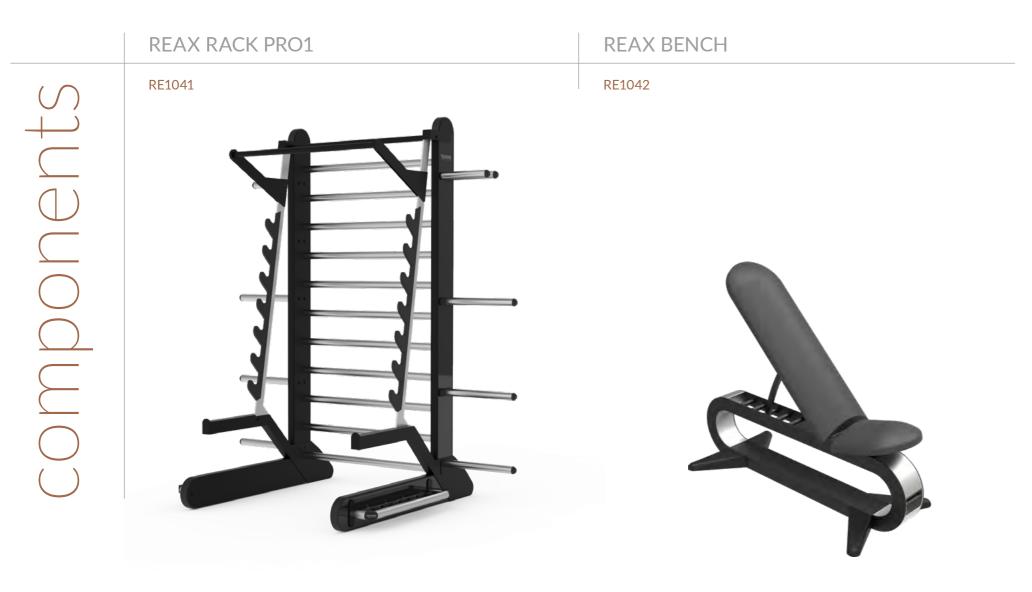
#### VERSATILE

Different weights and configurations allow the user to customize their training programs, improving any workout beyond the standard products.

REAX LIFT ALLOWS TO PERFORM ALL THE CLASSIC BARBELL EXERCISES WITH MANY VARIABLE ELEMENTS.

#### MULTIPLE CONFIGURATIONS





LENGTH	CM   IN	159,00   62,60
HEIGHT	CM   IN	250,00   98,43
WIDTH	CM   IN	181,00   71,26

LENGTH	CM   IN	153,00   60,24
HEIGHT	CM   IN	65,00   25,60
WIDTH	CM   IN	150,00   59,06

# REAX DISCS RE1049 - 5 KG RE1050 - 7,5 KG RE1051 - 10 KG RE1052 - 15 KG RE1053 - 20 KG RE1054 - 25 KG

#### REAX BAR

RE1062OLYMPIC BAR - 220RE1058REAX BAR - 200RE1240OLYMPIC BAR - 200RE1069BAR COLLARSRE1068CUSHION



#### **REAX RACK TOOLS**

RE1070 REAX DISK HOLDER RE1005 MOBILE PARALLELS



#### **REAX STORAGE**

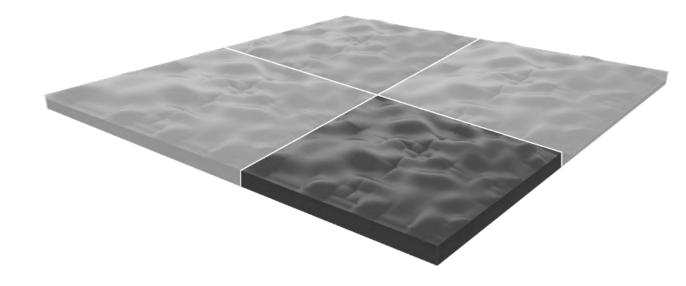
RE1059 VERTICAL STORAGE 1 RE1060 VERTICAL STORAGE 2



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#### 3D MAT RE1043

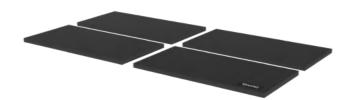
MODULAR PRODUCT



LENGTH	CM   IN	100,00   39,3
HEIGHT	CM   IN	6,00   2,36
WIDTH	CM   IN	100,00   39,37

#### SOFT MAT 50 - 4 PACK

#### RE1044



#### EACH PART

ENGTH	CM   IN	50,00   19,69
HEIGHT	CM   IN	3,00   1,18
NIDTH	CM   IN	100,00   39,37

#### STEP

#### RE1047



LENGTH	CM   IN	90,00   35,43
HEIGHT	CM   IN	18,00   7,08
WIDTH	CM   IN	35,00   13,77

#### SOFT MAT 200

#### RE1045



LENGTH	CM   IN	200,00   78,74
HEIGHT	CM   IN	3,00   1,18
WIDTH	CM   IN	100,00   39,37

#### PLYO BOX

#### RE1048



LENGTH	CM   IN	75,00   27,55
HEIGHT	CM   IN	60,00   23,62
WIDTH	CM   IN	50,00   19,68



## CHOOSE YOUR

REAX LIFT SOLUTION

RE5029PRO1 PREMIUMRE5030PRO2 PREMIUMRE5026PRO1 KITRE5027PRO2 KIT





# PRO1 PREMIUM

1	RE1041	REAX RACK - PRO1
1	RE1042	REAX BENCH
6	RE1070	REAX DISK HOLDER
1	RE1049	LIFT DISCS - 5 KG
1	RE1050	LIFT DISCS - 7,5 KG
1	RE1051	LIFT DISCS - 10 KG
1	RE1052	LIFT DISCS - 15 KG
1	RE1053	LIFT DISCS - 20 KG
1	RE1054	LIFT DISCS - 25 KG
1	RE1055	BUNGEE FOR 5 KG
1	RE1056	BUNGEE FOR 7,5 KG
1	RE1057	BUNGEE FOR 10 KG
2	RE1058	REAX BAR 200

#### OPTIONAL

RE1068	CUSHION
RE1069	BAR COLLARS
RE1240	OLYMPIC BAR - 200
RE1062	OLYMPIC BAR - 220
RE1005	MOBILE PARALLELS
RE1059	VERTICAL STORAGE 1
RE1060	VERTICAL STORAGE 2



E5030	REAX LIFT
	PRO2 PREMIUM
1 RE1041 1 RE1042 1 RE1049 1 RE1050 1 RE1051 1 RE1055 1 RE1056 1 RE1057 1 RE1058	REAX RACK - PRO1 REAX BENCH LIFT DISCS - 5 KG LIFT DISCS - 7,5 KG LIFT DISCS - 10 KG BUNGEE FOR 5 KG BUNGEE FOR 7,5 KG BUNGEE FOR 10 KG REAX BAR 200
	OPTIONAL
RE1068 RE1069 RE1240 RE1062 RE1005 RE1059 RE1060	CUSHION BAR COLLARS OLYMPIC BAR - 200 OLYMPIC BAR - 220 MOBILE PARALLELS VERTICAL STORAGE 1 VERTICAL STORAGE 2



RE5027	REAX LIFT		
	PRO2 KIT	-	
1 RE1049 1 RE1050 1 RE1051 1 RE1055 1 RE1056 1 RE1057 1 RE1058	LIFT DISCS - 5 KG LIFT DISCS - 7,5 KG LIFT DISCS - 10 KG BUNGEE FOR 5 KG BUNGEE FOR 7,5 KG BUNGEE FOR 10 KG REAX BAR 200 OPTIONAL		
RE1068 RE1069 RE1240 RE1062 RE1059 RE1060	CUSHION BAR COLLARS OLYMPIC BAR - 200 OLYMPIC BAR - 220 VERTICAL STORAGE 1 VERTICAL STORAGE 2		

## PROFESSIONAL FIELDS

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REAX LIFT is the ideal training partner to reach better results in less time, with a superior sensory and motor experience. It is perfect for training effectively multiple users in many fields with specialized activities.

- PROFESSIONAL SPORT AND TRAINING CENTER
   HOTEL & RESORT GYM
- HIGH PERFORMANCE STUDIO
- SPORT REHAB STUDIO
- MEDICAL FITNESS CENTER
- FITNESS & WELLNESS GYM

- HOME & RESIDENCE GYM
- PERSONAL TRAINING STUDIO
- HEALTH & MEDICAL CENTER
- MUNICIPAL / MILITARY GYM





**STRENGHT & CONDITIONING** 



**PREVENTION & REEDUCATION** 



#### **REACTIVATION & TONIFICATION**







#### COACHING ADVANTAGES

Several world class coaches and league champions use Reaxing, as they have seen a clear improvement in their clients performances.

#### PHYSIOTHERAPIST ADVANTAGES

In the medical field, Reaxing can be considered as a new frontier for functional recovery: it opens up to various possibilities that might lead to better results.

#### TRAINER ADVANTAGES

Trainers can improve and develop their professional skills to reach a higher level using Reaxing.

# inspirations



# **REAXING** AROUND THE WORLD

50 COUNTRIES IN 6 CONTINENTS

- > ITALY
- > UK
- > GERMANY
- > AUSTRIA
- > THE NETHERLANDS
- > BELGIUM
- > FRANCE
- > SPAIN
- > PORTUGAL
- > RUSSIA
- > UKRAINE
- > LATVIA
- > NORWAY
- > FINLAND
- > SWEDEN
- > TURKEY
- > SERBIA

- > CROATIA
- > ROMANIA
- > HUNGARY
- > POLAND
- > SWITZERLAND
- > GREECE
- > CHINA
- > JAPAN
- > HONG KONG
- > SINGAPORE
- > MALAYSIA
- > VIETNAM
- > THAILAND
- > INDIA
- > AUSTRALIA
- > NEW ZEALAND
- > UAE

- > SAUDI ARABIA
- > QATAR
- > KUWAIT
- > ISRAEL
- > IRAN
- > SOUTH AFRICA
- > MOROCCO
- > USA
- > CANADA
- > MEXICO
- > COLOMBIA
- > COSTA RICA
- > PERÙ
- > CHILE
- > BRAZIL
- > ARGENTINA

FIND OUT ON REAXING.COM



# WORLDWIDE SUPPORT

#### MARKETING & TRAINING

REAXING fully supports its partners and their activities to use REAX LIFT PRO in the most productive way. Qualified professionals and trainers have created and developed a wide range of programs, based on the REAXING method and suitable for any professional need.

#### ON SITE & ON LINE TRAINING

A SPECIFIC TRAINING COURSE AND A DEDICATED VIDEO SECTION INCLUDING TUTORIALS HAVE BEEN CREATED TO HELP PROFESSIONALS EMBRACE THE REAXING METHOD.

#### EXPERTS SUPPORT

OUR EXPERTS AREAT YOUR DISPOSAL TO ASSIST YOU WITH ANY TECHNICAL, AND COMMERCIAL REQUEST.

#### MARKETING

WE ASSIST OUR PARTNERS WITH A SPECIFIC RANGE OF COMMERCIAL AND MARKETING MATERIALS TO ACHIEVE HIGHER REVENUES AND CUSTOMER RETENTION.

#### CONNECTED ALL OVER THE WORLD

OUR SHOWROOMS AREAT YOUR DISPOSAL: DEDICATED SPACES FOR OUR PARTNERS, WHEREYOU CAN HAVE A CLEAR VISUAL AND VIRTUAL EXPERIENCE OF OUR PRODUCTS, BUT ALSO THE POSSIBILITY TO VIRTUALLY EXHIBIT OUR PRODUCTS TO YOUR OWN CLIENTS. HIGH QUALITY VIDEOS AND SOUND TO ACHIEVE THE BEST RESULTS FOR OUR CLIENTS: COME AND DISCOVER THE INNOVATIVE WORLD OF REAXING.

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